

CANDY SOLOMON'S SPEECH
YOM KIPPUR
SEPTEMBER 27, 2020 (5781)

Shalom and Good Evening!

We are in the midst of a new normal that none of us ever expected. We have had to change the ways we operate and find new ways to keep our members engaged spiritually. We have learned new techniques in technology and created new programs for members. Life at CBY goes on whether our doors are open or closed.

Now, more than ever, we need your financial support to keep CBY operating at its peak. Rabbi Bloom and our staff have continued to come up with creative services and programming so that we all remain connected. This is no easy feat and takes a lot of time and energy. We all have a responsibility to ensure that the CBY we know and love can continue operating at the level we have come to enjoy and expect.

So, I come to you reminding you that we all have a financial responsibility to our shul. Yes, these are uncertain times that we are facing. We have prevailed over hurricanes; we will prevail over a pandemic. We will remain a fixture in the Jewish community in Southern Beaufort County with your help.

Let's talk about the ways you can help.

Our annual membership request statements have come out to you with a customary cost of living adjustment for our staff included. This is what keeps our doors open and our operations on track. This allows us to continue our programming for member engagement, our advertising, and our technology enhancements among other things.

You can support CBY by participating in our Fundraising events, whether online or in person. The Fundraising committee has some tricks up their sleeves with new, creative ideas. This year we are celebrating our 40th Anniversary, and while we may need to delay our celebration, stay tuned for announcements when we can resume planning for this milestone event.

You don't need a special occasion to donate to CBY. This can be easily done on our website. If you have a cause that interests you, a donation is an easy way to show your support.

Our Friends campaign contributions also go into our operating funds. Last year, we had a record campaign that raised \$82,000. Please consider donating to Friends this year and let's try to beat last year's record amount. We accept any amount (and I mean any!) My dream is for us to get 100% participation.

CBY has had an Endowment Fund for eight years. This fund creates a financial reserve for special programs, emergencies, or operations. The funds are invested in balanced mutual funds.

This gift can be a current contribution or a legacy gift. Please consider contributing if you update your trust documents.

We all have a financial responsibility to CBY. The Board is entrusted to spend money wisely and live within our means. This is the key to a stable, healthy financial life. We have to budget carefully, save for emergencies, and plan for the future to be fiscally responsible. We don't take anything for granted. We greatly appreciate whatever you are able to do, whether it be financially or through other service to CBY. Please honor your commitments to CBY so that we can continue to offer everything you've come to expect from us. This will allow us to be wise stewards for the benefit of all.

“Not he who has much is rich, but he who gives much.”

Erich Fromm

G'mar chatima tovah – May you be sealed in the book of Life!