Celebrating Pennie Meiselman
JULY 2018

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Events</th>
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<tbody>
<tr>
<td>1</td>
<td>3:00 PM</td>
<td>Endowment Trustees</td>
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<tr>
<td></td>
<td>4:00 PM</td>
<td>Staff Meeting</td>
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<td>2</td>
<td>3:00 PM</td>
<td>The Hunger Coalition</td>
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<td>3</td>
<td>6:00 PM</td>
<td>Kabbalat Shabbat Service</td>
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<td>5</td>
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<td>The Hunger Coalition</td>
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<td>Kabbalat Shabbat Service</td>
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<td>6</td>
<td>1:00 PM</td>
<td>Membership Committee</td>
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<td></td>
<td>3:30 PM</td>
<td>Sisterhood Executive Board Meeting</td>
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<td>Dine-Around TBD</td>
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<td>7</td>
<td>5:00 PM</td>
<td>Wine &amp; Cheese Welcome to Olivia Brodsky</td>
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<td></td>
<td>6:00 PM</td>
<td>Kabbalat Shabbat Service with SC Brodsky</td>
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<tr>
<td>9</td>
<td>10:00 AM</td>
<td>Torah Study with SC Brodsky (service)</td>
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<tr>
<td>12</td>
<td>3:30 PM</td>
<td>Set up for the Executive Committee</td>
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<td></td>
<td>3:15 PM</td>
<td>Auction Committee Meeting</td>
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<tr>
<td>16</td>
<td>1:00 PM</td>
<td>Membership Committee</td>
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<td></td>
<td>3:30 PM</td>
<td>Sisterhood Executive Board Meeting</td>
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<td>6:00 PM</td>
<td>Dine-Around TBD</td>
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<td>17</td>
<td>5:00 PM</td>
<td>Wine &amp; Cheese Welcome to Olivia Brodsky</td>
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<td>6:00 PM</td>
<td>Kabbalat Shabbat Service with SC Brodsky</td>
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<td>19</td>
<td>10:00 AM</td>
<td>SAC Meeting</td>
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<td>20</td>
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<td>SAC Meeting</td>
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<td></td>
<td>7:00 PM</td>
<td>HHD Choir Rehearsal</td>
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<td>22</td>
<td>4:00 PM</td>
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<td>HHD Choir Rehearsal</td>
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<tr>
<td>23</td>
<td>3:30 PM</td>
<td>Sisterhood Board</td>
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<td>24</td>
<td>6:00 PM</td>
<td>Kabbalat Shabbat Service</td>
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<tr>
<td>26</td>
<td>10:00 AM</td>
<td>Judaica Shop End of Summer Clearance Sale</td>
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<td>27</td>
<td>7:00 PM</td>
<td>HHD Choir Rehearsal</td>
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<td>29</td>
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<td>Staff Meeting</td>
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<td>7:00 PM</td>
<td>HHD Choir Rehearsal</td>
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<tr>
<td>31</td>
<td>6:00 PM</td>
<td>Kabbalat Shabbat Service</td>
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SAVE THE DATE FOR AUGUST

<table>
<thead>
<tr>
<th>Date</th>
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<th>Events</th>
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<tbody>
<tr>
<td>16</td>
<td>1:00 PM</td>
<td>RELIGIOUS SCHOOL OPENING DAY</td>
</tr>
<tr>
<td>23</td>
<td>6:00 PM</td>
<td>RELIGIOUS SCHOOL REGISTRATION AND TUITION DEADLINE</td>
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<tr>
<td></td>
<td>3:30 PM</td>
<td>Set up for the Board Meeting</td>
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<td>HHD Choir Rehearsal</td>
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</tbody>
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The High Holy Days 2018
Rosh Hashanah & Yom Kippur
September 9-11
September 18-19

Visit our website for up-to-date information at www.bethyam.org

Student Cantor Olivia Brodsky

Mark your calendars and join us when Student Cantor Olivia Brodsky worships with us on the following dates ...

- August 17-19
- September 9-19
- October 26-28
- November 9-11
- December 7-9
- January 18-20
- February 22-24
- March 22-24
- April 19-21
- May 3-5
- June 8-10

12th Annual Men’s Club Charity Golf Outing
Monday, November 12
Shot Gun 9:30 AM
Oldfield Country Club, Okatie SC
$125 per golfer
I am honored and delighted to have been elected to the presidency of the board of CBY. Our Congregation Beth Yam was founded almost forty years ago by people who came to Hilton Head in its early years as a place to gather, pray, and share life experiences. As the community of Hilton Head, CBY has grown and become even more relevant to our lives. For all of us, whether active on committees, frequent or infrequent attendees at worship services, regular supporters of our social activities, or just supporters of the synagogue because they understand the importance of an organized Jewish presence on Hilton Head, Congregation Beth Yam has been here through the years, growing and making an impact in every respect. With our dynamic Rabbi Bloom and a dedicated board and membership, it can do nothing but thrive as we go forward.

I believe that each newly installed president comes to this bima with a mixture of excitement, enthusiasm, and, yes, trepidation for the tasks ahead. Some are known… others yet to unfold.

And each incoming president has some idea of an overall goal or theme.

What do I want to achieve? First, a growing membership which continues to feel welcome and quickly integrated into the life of CBY; secondly, increased participation in the spiritual life of CBY and in the exciting adult education programs planned for this year. Through my life, it has always seemed so odd to me that the “people of the book” know so little about it and about how rich it is as a source and guide for living in a constantly changing world so different from our parents. Thirdly, an emphasis on tikkun olam, repairing the world through the many initiatives undertaken by our social action team. CBY is a member of the Union for Reform Judaism (URJ), which is noted for its emphasis on tikkun olam, distinguishing us from the more traditional branch of Judaism. That means standing up for others as well as ourselves. Fourthly, our religious school families. I fervently hope that we will, during the next two years, see a warm and meaningful interrelationship between our younger and older members. Finally, financial support. We do not operate on ether. Our dues or annual financial commitment, comparatively low for congregations, cover only 60% of our needs and must be supplemented by our annual Friends campaign and other activities planned by our fundraising team.

On that note, I will add that we are a family… that as a family we recognize that we are individuals with differing opinions about everything from fashion to politics to gourmet tastes, and as a family these differences should not divide but enrich our relationships. Respectful debate is a good thing.

So, here’s what I ask of you: bring just one (or more) new member to CBY; sell one (or more) ad for our annual membership directory; attend just one (or more) adult education event or Torah study, support just one (or more) social action program; attend one (or more) worship service; and if you have never done so, contribute to our annual Friends campaign, and if you do just add something to your annual gift… What a difference that will make! We must ensure that Congregation Beth Yam continues to grow and prosper in this community. We are small but we can be a force. Think David and Goliath!

I pledge to be available to every member, and please, if you have an issue or concern, just one call to me rather than one whisper to a friend will get it off your chest and perhaps give you the answer you seek.

I look forward to working closely with my friend Rabbi Bloom, with my dynamic predecessor and advisor Pennie Meiselman who has so many accomplishments of which to be proud, and our enthusiastic and talented board of directors. And I always welcome constructive advice from past CBY presidents. Thank you in advance.

I will end with this prayer found in our Siddur, Mishkan T’filah. This is my pledge to you.

“I need strength, humility, courage, patience, strength to control my passions, humility to assess my own worth, courage to rise above my defeats, patience to cleanse myself of imperfections, and wisdom to learn and live by our sacred teachings. Let me not be discouraged by my failings. Let me take heart from all that is good and noble in my character. Keep me from falling victim to cynicism. Teach me sincerity and enthusiasm. Endow me with perception and courage that I may serve others with compassion and love.”

Judy Bluestone
Religious School—Valerie Seldes, Director of Jewish Youth Education

Why Teaching at Beth Yam Religious School is the Job for You!

We all know our little house by the sea, Congregation Beth Yam, is an amazing and unique place. Not only are we the only full service synagogue in Southern Beaufort County, we are home to the only Jewish Religious school serving students Pre-K through High School in the area. Our students begin learning culture, history, faith, and Hebrew as early as three years old! This is only the beginning of a journey that along the way leads to their Bar/Bat Mitzvah and beyond to opportunities such as The March of the Living. The lessons our students learn and the experiences they have under our guidance help set the stage for leading a Jewish life that is full of the faith and traditions that will be passed to the coming generations. In essence, our little religious school touches the future in innumerable ways. That is why I love being part of our student’s Jewish education and why I feel a drive to ensure I share my love of Judaism with our children.

Our congregation is full of talent. Each time I meet a new member, or spend time talking with an established congregant, I find myself in awe of their stories about where they have been, what they have done, and who they have met along the way. Artists, musicians, doctors, lawyers, business people of all kinds, educators, and world travelers are just some of the gems amongst us! It is this talent and experience that I hope to bring into our religious school and blend with our lessons about Judaism to create an even greater depth of knowledge for our students. YOU, yes, YOU and your life experiences can help make a difference in our students’ lives and help to create a legacy that we can all be proud of.

My hope is that with your help, we can send our students into the world with a wealth of knowledge, a strong faith, and love of our traditions. Most importantly, I want them to be proud of who they are and confident in their knowledge of our beliefs. You can help strengthen and broaden our curriculum. Teaching in our religious school is the job for you! Please consider joining our team. Please contact myself, Valerie Seldes, at school.cby@gmail.com or (516) 816-0407. I look forward to hearing from you!

Ritual Committee—David Kurjan, Chair

This month we observe what is arguably regarded as the saddest day in the Jewish calendar, and it is believed, therefore, to be a day which is destined for tragedy – Tisha B’Av.

According to Rabbinic tradition the sin of the ten spies (besides Joshua and Caleb) produced the annual fast day of Tisha B’Av. The twelve spies sent by Moses to observe the land of Canaan returned from their mission. Only two of the spies, Joshua and Caleb, brought a positive report, while the others spoke disparagingly about the land. The majority report caused the children of Israel to cry, panic, and despair of ever entering the “Promised Land”. For this, they were punished by God that their generation would not enter the land. Because of the Israelites’ lack of faith, God decreed that for all generations this date would become a day of crying and misfortune for their descendants. The night that the people cried was the ninth of Av, which became a day of weeping and misfortune for all time.

The First Temple built by King Solomon was destroyed by the Babylonians led by Nebuchadnezzar in 587 BCE after a two-year siege and the Judeans were sent into the Babylonian exile. According to the Talmud, the actual destruction of The First Temple began on the ninth of Av and the temple continued to burn throughout the tenth of Av.

The Second Temple built by Ezra and Nehemiah was destroyed by the Romans in August 70 CE, scattering the people of Judea and commencing the Jewish exile from the Holy Land.

The Romans subsequently crushed Bar Kochba’s revolt and destroyed the city of Betar, killing approximately 580,000 Jewish civilians on the ninth of Av in 135 CE.

Other calamities associated with Tisha B’Av:
Start of the First Crusade in 1096 (Av 24), which killed 10,000 Jews in its first month and destroyed Jewish communities in France and the Rhineland.
Expelling of the Jews from England, France, and Spain in 1290 (Av 9), 1306 (Av 10), and 1492 (Av 7), respectively.
Entrance of Germany in World War I in 1914 (Av 9), which caused massive upheaval in European Jewry and whose aftermath led to the Holocaust.
Formal receipt by SS commander Heinrich Himmler of approval from the Nazi Party for “The Final Solution” in 1941 (Av 9), which caused massive upheaval in European Jewry and whose aftermath led to the Holocaust.
Beginning of the mass deportation of Jews from the Warsaw Ghetto in 1942 (Av 9), en route to Treblinka.
Sisterhood—
Randy Kurjan, President

The Sisterhood Board held its annual retreat at the home of Helen Hauer. Since it was the first meeting of the New Board, introductions were made and old friends greeted.

Some sadness was felt and expressed, as one of our sisters is no longer with us. We will miss Judie Aronson tremendously. She was an incredible asset to the CBY Sisterhood, as chairperson of the Book Club, a member of our Policies and Procedures Committee and an incoming Fundraising Vice President. Judie always brought the needs of the community and those who needed support to our attention. Sandy Leff has graciously agreed to step in as Fundraising V.P.

Fueled by yummy potluck dishes, the energy in the room was palpable. We want to provide programs that are fresh and new, while keeping ones that are tried and true. If you have an idea, let us know by email, phone or a note in the Sisterhood box. We need your help; we are stronger together!

Speaking of strength, we celebrated our outgoing CBY President, Pennie Meiselman, for her leadership. Sisterhood presented Pennie with a beautiful signed lithograph. Pennie has always supported Sisterhood. We bid welcome to our new CBY President, Judy Bluestone. Judy has been a pillar of CBY and is sure to provide wisdom, caring, and creativity.

As promised, we will learn about a strong Jewish woman each month. Perle Mesta was mentioned at Pennie’s gala. Perle Reid Mesta (née Pearl Skirvin) was born on October 12, 1889. She married George Mesta, a successful steel manufacturer, in 1916 but was widowed soon after in 1925. She was the sole heir to a 78 million dollar fortune. Perle was known as the “Hostess with the Mostest” for her fabulous parties, drawing together politicians, artists, entertainers, and Washington’s elite. Perle was active in the National Women’s Party and was an early supporter of the Equal Rights Amendment. She was a staunch supporter of Harry S. Truman, who appointed her Ambassador to Luxembourg. Perle was the inspiration for Irving Berlin’s “Call Me Madam,” played by Ethel Merman both on Broadway and in the movie. Perle died on April 13, 1975.

Randy Kurjan, President

ONEG COMMITTEE

As is the tradition at CBY, Sisterhood depends on the generosity of members of the congregation to provide the onegs following Shabbat services. Many of us have used this opportunity to celebrate a special event or to remember a loved one. If you are interested, please contact either Carol Carty at 609-313-9036 or Phyllis Napoli at 843-785-3331 so that we can provide you with a date. Thank you.

JUDAICA SHOP

SUMMER HOURS for the Judaica shop are Friday evenings from 5:15 to 5:45 pm before Kabbalat Shabbat services. Please call Ruth Hilsen to make a personal appointment outside this time if you need one (678.642.7246). I will be glad to meet you at CBY at your convenience. We will resume regular hours in mid-August.

Please know that we will be ordering new, exciting Judaica for your New Year’s shopping. Also, if there is a special item you need, we will order it for you.

PAGE EDITOR

It seems that our corner of this Island is a bit off kilter since Judie died. She isn’t where I have learned to expect her to be. It doesn’t feel the same. Spaces feel drab. No gravelly voice with a tinge of New Jersey.

Several of us new-comers say that Judie recruited us to join her Social Action Committee. How did she know
that we would be a fit? That we might care about social injustices as much as she did? That we would say “yes”. But, really, who would want to say “no” to Judie?

My first meeting with her was at Dunkin' Donuts. I was ten minutes late. Assuming we would be meeting at CBY, I was headed there when I got a phone call.

“You're late”, she said. “Turn around and meet me here”.

Well, sure; no brainer. Of course, we were meeting at her “office” at Dunkin' Donuts. And we had more meetings there. Productive ones. Fun ones.

I keep looking for Judie’s head of white hair - the asymmetrical, stylish cut. Small body, loaded with energy and passion. Intense about her causes.

Outspoken. Sometimes tough but soft inside. A little bit Broadway. Smart, sharp, full of ideas. Warm.

Meetings will continue to happen. We will be there. And we will continue to miss you.

Todah

Thank you to Congregation Beth Yam for supporting us on the occasion of our B’not Mitzvah. Your presence on May 26 and your ongoing encouragement and congratulations filled our hearts. Our teachers, Judy and Maury, worked with us tirelessly and provided the feedback we needed to keep us going. We are honoring both of them with a leaf on the Tree of Life. The four of us have made a donation to Woman of the Wall to support those that want egalitarian prayer and B’not Mitzvah at the Wall. Finally, we hope that our journey will encourage other women and men in the congregation to pursue Bar and Bat Mitzvah.

Janice Fradkin, Ruth Hilsen, Randy Kurjan, and Janet Weingarten

Offering Judaica for all holiday, ritual, and gift giving needs

We aim to underprice the internet

“A bargain for you and a benefit for CBY”

Don’t see what you like? Browse our catalogs & we order it for you!

New Summer hours:

Friday Evenings 5:00 – 5:45pm

And, as always, by appointment

(We will resume Sunday Morning hours mid-August)

Contact Robin Krumholz or Ruth Hilsen or giftshop.cby@gmail.com
Men’s Club—Dave Solomon, President

This is a reminder to save the date for the Men’s Club Charity Golf Outing on Monday, November 12, 2018, at Oldfield Golf Club in Okatie, SC. The field is going to be limited to 60 players, so we are encouraging you to reserve a spot for you or your foursome to assure there will be space. The price will be $125.00, the same as last year, and includes golf, a lunch, and plenty of prizes. If you are interested, please contact Steve Burstein at (843) 342-5577 or e-mail.

Men’s Club held its annual meeting June 24th and elected new officers and board.

2018 – 2019 Dine Around Season

Get ready for a great new Dine Around season!

<table>
<thead>
<tr>
<th>August 16, 2018</th>
<th>January 17, 2018</th>
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<tbody>
<tr>
<td>September 13</td>
<td>February 21, 2018</td>
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<tr>
<td>October 24</td>
<td>March 14</td>
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<tr>
<td>November 1</td>
<td>April 16</td>
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<tr>
<td>December 2, and 24</td>
<td>May 16</td>
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Reservations: Robin Krumholz - dinearound@bethyam.org

Memorial Plaques, Tree of Life Leaves & Garden Pavers

Price Increased May 1, 2018

Order soon for receipt by High Holy Days

Order forms are available in the office

I WOULD LIKE TO MAKE THE FOLLOWING DONATION:

From: ____________________________
Address: ________________________________
In Honor of: ____________________________
In memory of: ____________________________
Send Card To: ____________________________
Address: ________________________________

SEND TO: Congregation Beth Yam, 4501 Meeting Street, Hilton Head Island, SC 29926

□ Please do NOT publish in the Tidings
□ Please publish in the Tidings

General - Unrestricted
Care Committee
Rabbi’s Discretionary
Adult Education
Flower
Rabbi’s Enrichment
Backpack Buddies
Friends of CBY
Rabbi’s Library
Bellet Youth
Israel Events
Religious School
Building Expansion
Landscape
Ritual
Cantor
Music
Tzedakah/Social Action
Caplan Dedicated
Prayer Book
Youth Group

Back to School SUPPLY DRIVE

Help a child have a successful start to the school year

July 1 - August 10

Please drop off all donations in the SAC collection box in the Social Hall by August 10
A complete list of needed supplies is on our website
bethyam.org

Congregation Beth Yam
Led by Rabbi Brad Bloom
Sights, Scents and a Taste of Israel
October 6-16, 2018
(Optional Extension to Jordan Oct. 16-19)

Check our website for full details and registration
Thank You—From Pennie Meiselman, Immediate Past President

“Thank you” does not seem sufficient enough to express my feelings about the outpouring of love on Saturday evening, June 16.

Twyla:
Thank you for being an event planner extraordinaire.

Judy Bluestone:
If the presidency of CBY doesn’t fill up enough of your day, how about a stint on Broadway?

Janet and Rachel:
You set the tone for a truly fantastic evening.

Sheri:
The decor was deluxe and belonged at Yankee Stadium.

Rabbi:
That was a honey tongued “Roast”. You really listened during our Thursday mornings together.

Alan:
You were my rock throughout the two years of my presidency and then you really showed your true heroism by performing as one of the “dancers” on Easy Street.

My family learned what has kept me busy for the last two years.
To top off this wonderful evening was the generosity of CBY gift presentation of a gorgeous Gerstein bowl.

Fund Raising Committee—Dave Solomon, Chair

This is a reminder to save the date and join other members of CBY for a memorable afternoon at the Omni Hotel in Palmetto Dunes Plantation on October 21 for the second annual Beach Brunch. This year’s theme will be “Trivia”. We are looking for members interested in helping the Beach Brunch committee plan the event.

If you have experience with Trivia games, or are a Trivia buff yourself, the Beach Brunch committee needs your help. Contact Alan Meiselman (516) 652-8915 or by e-mail.

Planning continues on next year’s Online and silent auction in May 2019. If you have interest in helping, contact Howard Rothchild at (843) 681-5771 or by e-mail.

Membership Committee—Candy Solomon & Michael Weingarten, Co-chairs

The Membership Committee has been busy planning our programming for next year. We will also be introducing Student Cantor, Olivia Brodsky, to the congregation through various activities. Please consider hosting a dinner, cocktail party, or other event for Olivia. Contact Candy Solomon at (248) 496-5866 for details.

Resident Families .......................... 148
Resident Singles ............................ 74
Affiliates ...................................... 67
Associates ..................................... 1
Honorary ........................................ 6
Total ........................................... 296

It’s Time to Update Your Family Directory Listing

Please send all corrected information to the CBY office by July 11. Thank You!

Join Us at the Beach!

Beach Brunch

Sunday, October 21—10:30 AM-1:30 PM
Shore House at the beautiful
Omni Ocean Front Resort

Great setting, great food, great company...great cause.
Proceeds support CBY Music & Student Cantor Programs
The Honor of Being a Greeter—Ellen Jenner

When we ask new or prospective members what drew them to Congregation Beth Yam, a consistent answer we get is that people felt welcomed from the moment they entered the temple for services and were greeted by smiling faces and a “Shabbat Shalom.” This tradition is a long standing one here. Finding members to perform this honor is a continual effort; this article is a request for you to join in this important volunteer position at least once during the year. It is an easy and respected way for you to contribute to the life of our temple.

Consider a Friday night when you will be there for an occasion, to “show off” our temple to guests or visitors, or to say Kaddish for a loved one. I will be happy to accept your request for a particular Friday night in the autumn. Please contact me by email or phone (see Temple Directory) and let me know on which date you can accept this Honor. It will be very much appreciated by me and by our temple family.
Live Stream Videos of past services can be viewed on the CBY website by going to the Home/Media/Video Player web page. Click the link to go directly there. http://www.bethyam.org/media-galleries/video-player.

2018/2019 Board of Directors

OFFICERS

Judy Bluestone  President
Candy Solomon  1st Vice President
David Kurjan  2nd Vice President
Helen Hauer  Treasurer
Doug Luba  Recording Secretary
Sue Gostanian  Corresponding Secretary
Pennie Meiselman  Immediate Past President

DIRECTORS

Ed Brager
Susan Britanisky
Philip Davidson
Janice Fradkin
Ruth Hilsen
Richard Movshin
Jo-Anne Perchick
Jeremy Press
Michael Shapiro

Rabbi Brad L. Bloom
Sisterhood President, Randy Kurjan
Men's Club President, Dave Solomon