Congregation Beth Yam will be offering a Yiddish Music Concert on Saturday, March 21 at 7:30 PM. The soloist will be Nancy Dubin, a student at the Hebrew Union College School of Sacred Music, who has been serving as student cantor at Congregation Beth Yam.

The Yiddish tradition is a rich source of folk songs and music which originated among the Ashkenazic population of central and eastern Europe. Most Jews lived in enclaves called shtetls, towns, villages and urban neighborhoods which were specifically Jewish. Although most Jews were poor, the bustling vitality of Jewish life was celebrated in Jewish music. Themes were diverse: love songs, recollections of a happy childhood spent in a shtetl, humorous laments and characterizations of those who populated the shetls. Children and family life play a major role in Yiddish folk songs. Other songs lyrics come straight from the Song of Solomon and other ancient sources. Cantor Dubin will be accompanied by David Kimbell, Larry Kopp and Tom Tiehel.

There will be no charge for CBY members. Reservations are $10 per person for non CBY members and can be made by mailing your check to Congregation Beth Yam, 4501 Meeting Street, Hilton Head, 29926, attention Felicia Pascal or by clicking here.
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These are truly challenging times for Jews around the world. I have been reading the Israeli and American press reports and opinion columns about whether Prime Minister Netanyahu should or should not deliver his speech before the Congress this month. I have heard many of your voices on the same question. As to be expected, some support his commitment to deliver a warning to the Congress about the dangers of doing a deal with Iran and others take the opposite side. The issues of diplomatic protocols also come into play and, as usual, we have ourselves a real life issue to debate.

Yet there is, in my humble opinion, much more at stake than Netanyahu’s speech. I am struggling with the issues that I have some say about these days, such as the emotions welling up inside me in reaction to the wanton murders, assassinations and desecrations of Jewish holy sites in Europe. I am frankly not convinced that Jews are, in fact, safe in Europe. Jews in the Ukraine, Denmark, France and England are examples of countries where we have watched with horror as the Radical Islamic forces take Jewish lives and demonstrate only contempt for our sacred institutions. I can understand why Prime Minister Netanyahu invited these European Jews to come home to Israel. I am equally glad that European prime ministers were uncomfortable with his call to make Aliyah to Israel. The truth, I believe, is that no matter how many police European governments station outside of synagogues or day schools or community centers it is not enough on a long term basis to protect the Jewish community.

As a religious leader, I feel it is my duty to search out the moral high ground because that is what Judaism demands of us. How, on the other hand, do I find that high ground when I want to ring the bell to Americans to say radical Islam is the new Nazism of our day. Religious leaders are supposed to strive for peace and not inspire division. I believe in that principle with all my heart. Yet, I struggle with the ideological fervor and maniacal joy percolating inside those who spill blood of all faiths. The recent beheading of Americans, Japanese and over twenty Egyptian Coptic Christians in Libya demonstrate the world wide threat that the so-called Jihadis of ISIS or Al Qaeda are not only to Jews and Americans but to Muslims, Christians, Kurds and other ethnic and religious minorities.

The length and breath of the Islamic State should provoke fear around the world. The spread of Iranian political domination in Bagdad, Beirut, Damascus, and Sanaa supports the grave concern of Iranian nuclear capability and explains why Israel sees this issue in existential terms. I am not just struggling with the emotions of hatred towards ISIS but also with it the fear about where all this is leading us in the near future. Is it a regional conflict or a world war brewing before our very eyes? I am not sure that standing on the moral high ground is about finding an answer to all these threats to peace but it surely shows how dangerous the world looks right now. My view is that being afraid does not show weakness and acknowledging the intense loathing I feel for Radical Islamists like ISIS does not mean I have given up on building roads to peace.

A friend of mind always says, “You can’t sweat the stuff you can’t control.” In this case I cannot help but sweat this stuff which I cannot control. All this gives me more motivation to pray, not because I believe my prayer makes a difference for our nation’s leaders or the civilized world, but because it means that I want to share with others in the community at large what is at stake right now. Those who ignore these threats because they do not directly affect them are making a tragic mistake. This is the time to see that we are staring into the abyss. For that reason it is time to pray harder now than ever before.

Shalom,

Rabbi Brad L. Bloom M.S. W. D. D.

Peaceful Display in Denmark

More than 1,000 Muslims form a “peace ring” around an Oslo synagogue offering symbolic protection for the city’s Jewish community while condemning the Synagogue attack in Denmark last weekend.

Photo by Jewish World News.
Mishkan HaNefesh ~ Stuart Blickstein

I have had the great pleasure of previewing the new High Holy Day prayer book, Mishkan HaNefesh, and placing orders for Karen’s and my personal copies. I’ve always had my own copy of the prayer book used by my congregation, as well as now having those used by my father ZT”L. To me, they are more than just books, for they offer the feel, look smell warmth of all the good memories of times past. This new machzor (HHD prayer book) will, I’m sure, create new memories of the joyous times and relationships here at Congregation Beth Yam.

But why a new machzor? What’s wrong with the old one? As for me, my Judaic practice has evolved over the years, so I have used Machzorim (plural) ranging from orthodox to classic reform. My spiritual journey has not yet ended and in Mishkan HaNefesh I have found a prayer book that can evolve with me. Like the Mishkan T’filah, which we adopted for weekly services several years ago, the new book contains all of the traditional liturgy in Hebrew, and transliterated form (now side by side so page numbers can be followed), a well as literal and more poetic translations. This offers great flexibility to the Shaliach Tzibor (conductor of the service). Rest assured, however, that your favorite parts of the service are still there, and will remain intact.

But, if you are like me, your mind might wander during the service. “Gee, that really resonated with me and I’d like more” or “Boring.” Now, in Mishkan HaNefesh, we have terrific footnotes and alternative readings. For example, in the Viddui (confession), there’s now an alternative reading which suggests ways to attain forgiveness. Rather than the old style of just listing and confessing sins which we may or may not have individually committed, there is a positive set of behaviors to guide us. What a wonderful alternative to the rote repetition of what we have recited so many times before.

The readings, and the notes that accompany them, may be ancient or modern, comforting or challenging, poetic or straightforward, but they certainly will help me reach a more spiritual level, and a better understanding of the day, the history, the ritual and myself. I hope you will join Karen and me in the wonderful opportunity to have your personal copy of this terrific new prayer book.
Shalom Friends,

As spring begins, our thoughts turn to the joyous celebration of Passover. Please join us for our 15th Annual Women's Seder, March 18. This seder will be different from our family seders because we speak particularly about women. As we relive the story of our escape from bondage and oppression, we move toward the freedom of making choices, freedom that comes as we begin to know ourselves. Our seder will be led by Elaine Lust, using the CBY Women’s Haggadot, which was awarded a Certificate of Excellence in Religious Programming at the WRJ Southeast District Conference in October, 2014. Please CLICK HERE for more information.

On the second night of Passover, CBY will host our Community Seder led by Rabbi Bloom. This Seder, open to members and their families, unaffiliated and area visitors, is an event not to be missed. Please CLICK HERE for more information.

Through the years, one of Sisterhood’s strongest commitments has been enhancing the education and Jewish experience of our children. Our Sisterhood is delighted to continue this tradition by contributing our support to the 10 children from our Religious School who will be attending URJ camps this summer. What a wonderful summer it will be!

The 1980’s was a challenging decade for sisterhood. Nationally, and on a local level, we were confronted with the changing role of women in society. Women had more opportunities and demands on their time. There were more working mothers and single parents and these factors pulled women away from their sisterhoods. Sisterhood adapted and grew. In 1983 resolutions urged establishment of Jewish day care facilities and programs to meet the needs of the elderly burdened with social and economic difficulties. A 1987 resolution came out against negative stereotypes, specifically the “Jewish American Princess.” Programs were set up to assist in the assimilation of Soviet Jewish families. In 1985 NFTS advocated for increased resources for AIDS treatment and research and to prohibit discrimination and provide education to members and the community. During the 1980’s, sisterhood reached 100,000 Reform women in 15 countries in more than 400 sisterhoods.

B’Shalom,
Cathy
Our Congregants – How do you spell mitzvah in Spanish? By Karen Blickstein

Stuart and I recently returned from a trip to Nicaragua and Costa Rica. As I often do, I had looked to see where we would be on Shabbat to see about attending services. In truth, my expectations for a Shabbat experience on this trip were pretty low. I saw that we would be in Granada, Nicaragua on our first Saturday, so when I googled “synagogues Nicaragua,” I was surprised and delighted to discover a tiny Jewish congregation in Granada… in fact, the only one in all of Nicaragua!

Congregacion Israelita de Nicaragua has a webpage where I read, “We welcome donations, also books related to Jewish matters, siddurim and machzorim for services in Spanish and English.” I immediately emailed Kurt Preiss, their president, and asked what items we might bring. Thus began a new friendship, and a connection between CBY and this tiny Jewish community in Nicaragua. Kurt told me they needed ritual items, such as prayer books, tallit, kippot, etc. and would be very happy with any used items we could donate. I shared this request with Judy Bluestone, who told me CBY had a number of items in our attic that were no longer being used!

And so it was that Stuart and I arrived in Nicaragua with an extra piece of luggage containing 15 Shabbat prayer books (in English, Spanish and Hebrew!), 2 song books, a seder plate, kippot, a Chanukah menorah and more. Kurt and his wife Veronica had invited us to join them for Shabbat lunch, where we presented them with these gifts. They were beyond thrilled to have prayer books in Spanish! The song books were also much needed, as the congregation did not have any sheet music. Everything we brought was greatly appreciated.

Kurt is one of the congregation’s founders. He told us the congregation currently has about 50 members (20 families) from a wide variety of backgrounds - American and European ex-pats and retirees, as well as Jews who have been in Nicaragua for many years, including a number of Nicarguarans who have converted to Judaism. The congregation has no building, so Shabbat services and holiday celebrations are held at Kurt and Veronica’s home. The Preiss’s dining room has an ark, and they rearrange their living and dining room furniture to create a worship space. The congregation does own a Torah, which the Priess’s store in a room in their home along with the congregation’s books and Judaic items.

Kurt’s background is interesting. His parents escaped Germany in 1939 and settled in Colombia, South America, where Kurt was born and grew up. He later went to the US for his education. After finishing school, he settled in Nicaragua and started a tannery business. Kurt has lived in Nicaragua for 48 years. Kurt and Veronica are wonderful people who are dedicated to keeping Judaism alive in Nicaragua. We are pleased to have been able to help them in this effort and to have performed this mitzvah on behalf of CBY.

Library Committee ~ Linda Stern and Felicia Pascal

We would like to think that more of the Congregation is visiting the Jewish Resource Center for other than committee meetings. Our electronic sign is a good place to get a taste of the titles in the collection. There is also a listing on the CBY website and a hard copy on the desk in the JRC. If you have a specific interest and would like to know whether we have relevant material—fiction or non-fiction in the collection - please contact Felicia Pascal at (843) 682-8211.

The library committee is reviewing suggestions for new book purchases. We are also interested in expanding our collection of films on DVD. Please feel free to give us your recommendations. This month we are adding the following books to the collection: Day of Atonement by Faye Kellerman, Enemy in the Garden by Harriet Pike (to be reviewed in the April Tidings) and Feeding a Yen by Calvin Trillin. We also have added a copy of Herman Wouk’s Marjorie Morningstar. Our thanks to Sisterhood, Felicia Pascal and Sue Fritz for these additions.

Book Review by Ellen Lash
The Secret Holocaust Diaries – The Untold Story by Nonna Bannister – Reviewed by Ellen Lash
This is a haunting eyewitness account of Nonna Lisowskafa Bannister, a women who saw and survived unspeakable evils as a young girl. She kept her story secret while living a normal American life. She locked all secrets in a trunk and only late in life unlocked this trunk and told her husband and the rest of the world. It also told of incredible acts of kindness, particularly from a young Jewish boy that lost his life saving hers. This is an unforgettable, true story about forgiveness, courage and hope. I read this book in its entirety in one day because I could not put it down.
Fundraising Committee— Alan Meiselman

Can you believe that our “Light Up the Night” gala dinner/dance and auction is this month?
We have received an amazing number of items for this event. Everyone who attends will be able to bid on items from $10.00 to several thousand dollars. We have vacation destinations from the Mexican Riviera to Tuscany, with Las Vegas as an all-American destination. If Atlanta or Ashville are more convenient for you, we’ve got you covered. You can bid on restaurants from Sea Pines to Savannah with a stop in Beaufort along the way. Of course, Hilton Head and Bluffton are well represented in our range of restaurants. The entire range of products --and services are yours for the previewing on our website (www.bethyam.org). The Estate Boutique promises to be a hit this year - make sure you get there early to have first dibs. This is our only fundraiser this year and we need everyone to pitch in and enjoy the opportunity to support Beth Yam and to honor Betsy Doughtie, Executive Director of The Deep Well Project. We will have a number of surprises for you and our MC Gobby Cohen will certainly keep everyone entertained. Please reserve your seats online. See you on March 28 at the Omni.

If you would like to dine with some of your friends, we will be at Skull Creek Boathouse on March 3 and Berkeley Hall on March 11 for a Dine-Around. Please contact Diane Miller for reservations at (843) 836-1021.
Have you seen our NEW Hallway TV displaying recent and upcoming events?

Fifteenth Annual Congregation Beth Yam Sisterhood

Women's Seder
In Celebration of Women

Menu

- Chicken Mushroom Wild Rice Soup
- Spring Salad
- Grilled Salmon with Basil Oil
- Chicken Ricotta
- Potato Kugel
- Asparagus & Carrot Medley
- Flame Soused Passover desserts
- Coffee and Tea

Wednesday
March 18
11:00 AM

Please contact Robin Krumholtz to RSVP by March 11

Congregation Beth Yam invites you to a unique evening of music

Student Cantor Nancy Dubin
In concert
Featuring a diverse program of folk and traditional Yiddish songs
Saturday, March 21 at 7:30 PM

A wine and cheese reception will follow the concert

Tickets for non-members are $10 per person
Go to www.bethyam.org for more information
and to reserve your tickets

Looking for the bad guys

These and more titles are available in the CBV Jewish Resource Center

Order your own Mishkan HaNefesh today!
Machzor for the Days of Awe
Rich with writings and explanations sure to enrich your High Holy Days experience

Order your Personalized Haggadah

20% will be donated back to us!

Participate in our Passover Fundraiser!

Order your Personalized Haggadah
for only $11.50 from
www.PersonalizedHaggadahs.com
to be shipped directly to you
in time for Passover!
View the entire Haggadah online
Hurry, Passover starts April 3!

CALLING ALL MEN!

Sign up now!
for Congregation Beth Yam’s Men’s Club
and Participate in the many mitzvahs we do for our synagogue and our community

Contact Stuart Blickstein for more information
More information at www.bethyam.org

Fundraising for CBY is easy as 1, 2, 3!
1. Go to www.bethyam.org
2. Click on the Amazon logo
3. Shop!

...and when you checkout, 4% of every purchase will be directed to Congregation Beth Yam!
Sisterhood Sweetheart Luncheon raises funds for Camp Scholarships

Sisterhood’s annual sweetheart luncheon was held on February 11 and a lovely home-made meal was served, including the fabulous “Baking Sisters of CBY.” Bernie Schein spoke about his novel “Famous All Over Town.”

The highlight of the day was when the winner of the 50/50 raffle, Randy Kurjan, in true Moskowitz tradition, donated back the money to the camp scholarship fund and, along with the other raffles and donations, we were able to double our original pledge to the Religious School for camp scholarships. These funds will help 10 children from our Beth Yam family attend WRJ camps this summer. Thank you to all our generous sisters and friends who helped to make this possible.

The beautiful tables
The welcoming committee (L to R) Robin Krumholz, Paula Rudman and Cathy Kite
Rabbi and Linda Bloom

CBY Endowment Makes First Donation to CBY Operations

On February 24, 2015 the CBY Endowment made its first donation to CBY for 2015/2016 operations. The objective of the CBY Endowment is to support CBY operations and relieve pressure on other revenue sources and to ensure the long term financial future of CBY. The Endowment accomplishes that objective by accumulating and prudently investing donations to provide a flow of funds for CBY operations. Only fund earnings can be used for CBY operations unless the congregation votes otherwise.

This first donation comes from the Endowment’s earnings on its net assets of $158,000 (as of December 31, 2014), invested in a Vanguard balanced fund, Israel bonds and cash. As of December 31, 2014 the Endowment had received legacy pledges and/or donations from the following 26 families/organizations:

4 Anonymous
Gay and Sam Birnbaum
Karen and Stuart Blickstein
Judy and Stan Bluestone
Nancy and Lawrence Bluth
Jean Caplan
Jeri-Ann and Ted David
Barbara and Harold Freeman
Sue and Fred Gostanian
Richard Greene
Jane and Hart Joseph
Judi and Stan Kleiman
Ruth and Joe Levy
Joan and Norman Levy
Elyse and Myron Meister
Diane and Jack Miller
Bunny and Jim Montag
Phyllis and Steve Napoli
Sue and Hank Noble
Felicia Pascal
Stuart Poticha
Twyla and Bob Sable
Janet and Mike Weingarten
Anita and Mike Werner
We invite all CBY members to become part of the Endowment family and the Guardian Society. If you have included CBY in your legacy plans, please let us know. If you would like additional information please contact one of the Endowment Trustees (Stan Bluestone, Ted David, Hank Noble, Bob Sable or Mike Werner) or Advisors (Harold Freeman, Joe Levy, Jack Miller or Janet Weingarten).
Religious School ~ Judi Kleiman

February ended with a lovely Shabbat service to honor our Religious School teachers and tutors. A big thank you to Debbie and Cosimo Urato for preparing such a delicious dinner. We started March with a festive Purim carnival on the first of the month. Thanks so much to the Youth Group for planning, setting up and hosting such a great day. All the kids had a great time!

A couple of schedule notes:

- Sunday, March 15 - there will be NO Boker Tov so therefore an 11:30 dismissal.
- Sunday, March 29 - Religious School will celebrate its annual Model Seder at 10:30 AM. Religious School families will be contacted for their assistance in the planning and provisions and help for that morning.
- Thursday, April 2 - No Hebrew School
- Sunday, April 5 - No Religious School

Please support the CBY Religious School's personalized Haggadah fundraiser! Promise Haggadah is a company in Tucson, AZ that prints beautiful Haggadahs, which can be personalized with your family’s individual names or last name on the cover. They are $11.50 each and the Religious School will get back 20% back for each Haggadah sold! They are perfect for your grandchildren! They are very easy to order. Just go to www.PersonalizedHaggadahs.com and select Congregation Beth Yam at checkout. The Haggadot will ship directly to YOU with guaranteed delivery prior to Passover, which begins April 3. Order by March 15 to avoid rush shipping charges. Please contact Rebecca Mastrorocco at (843) 682-2132 with any questions.

The Sunday Religious School Bet Class making Hamantaschen.

Congregation Beth Yam is starting their search for a new Hebrew and Religious School Principal

As many of you know, Judi Kleiman has tendered her resignation as Principal of Congregation Beth Yam’s Hebrew and Religious School at the end of this school year. Judy performed with never tiring inspiration, enthusiasm and dedication. Under her tutelage, the enrollment of the school has grown to almost 50 students. We are very gratefully for everything Judi has done, but our search for her replacement must now begin. We will be advertising in the local and nearby media for a qualified person.

We are looking for an enthusiastic and motivated part-time Religious and Hebrew school Principal to direct the 2 days a week program at the Temple. Classes are held Thursday afternoons and Sunday mornings and requires a 20 hour per week commitment. Candidates must have a Jewish cultural and religious background. Prior experience in education is required.

We are asking anyone who is interested or knows someone who may be interested in this position to please contact Karen Smith in our CBY office at ksmith.cby@gmail.com so we may start the interview process.
Ritual Committee ~ David Kurjan

We have a number of outstanding events to look forward to in the next couple of months:

- Purim begins Wednesday evening, March 4, and we will celebrate it with some of the best classic rock songs of all time – with a typical CBY twist. Come celebrate Purim with us and hear songs from the 60’s and 70’s like you’ve never heard them before.
- We will observe Yom HaShoah on Saturday evening, April 11 with Student Cantor Nancy Dubin and our CBY Shabbat Choir.
- Our Israel Independence Day (Yom HaAtzma’ut) celebration will occur on April 23 and will include food, of course, and Israeli dancing.
- The next Hot Topics will be on April 18 and will be organized by the Social Action Committee.

Here’s a reminder for all those who attend our Shabbat services:

- Please be sure that you not put only the Shabbat Tidings on the ends of the rows to be collected by the ushers but also take your water bottles, tissues, etc. with you as you leave the sanctuary, rather than leave them in the book racks on the backs of the seats. Your cooperation is much appreciated.
- Any questions or comments? Contact David Kurjan at (843) 342-5568.

Who cares about Israel?

We are looking for CBY members to join the Israel Independence Day (Yom HaAtzma'ut) Committee as we plan for our celebration of Israel's 67th anniversary on April 23 at 5:00 PM. Please contact Judy Bluestone for more information at (843) 681-6519.

CBY Men’s Club ~ Stuart Blickstein

The Men’s Club is happy to have contributed to Congregation Beth Yam’s camp fund which will help ten of the kids in our school attend URJ camp this summer. These camps are known to be a positive influence in promoting an active, lifelong Jewish lifestyle.

As the Men’s Club has grown from a small lunch group at Gruby’s to an active temple affiliate with nearly ninety members this year, we recognize the need to re-evaluate how we operate. As such, we have embarked on a review of our by-laws and procedures. Committees have been appointed and are working on potential revisions. If you have anything you would like to see added, changed or deleted, please contact me at (843) 705-9035. I will make sure that your thoughts are considered in our processes.

- The Kidz n’ Klutzes Klassic softball game will be held on the Hilton Head Plantation ball field on Sunday, May 17 at 1:00 PM. All children and pets, as well as wannabes, usedtobes and neverwases are welcome to participate.

Bring your own chairs and bats ‘n gloves if you still have them. We’ll provide food and beverages. Contact David Shatz or Alan Meiselman for more details.

- Save the date: The Annual Men’s Club Charity Golf Tournament, which has raised over $40,000 for local charities, is planned for October 12, 2015. The committee is currently in the course selection process. By the way, this committee could use some new blood. To volunteer, call Marty Katz.

- Next meeting: Tuesday, March 10, 12:15 PM at the Congregation Beth Yam social hall. Our guest speaker will be Maureen Korzik, Executive Director of Second Helpings. Come hear about some of the good that our golf tournament accomplishes. Bring your appetites and don’t forget to RSVP to Nelson Adelman.

See y’all soon,
Stuart

Kroger reports only 19 households have signed up!!!

Please sign up for the Kroger Community Rewards Program. Kroger will rebate 4% of purchases made by CBY members, BUT YOU NEED TO SIGN UP FOR THIS PROGRAM TO WORK. We are losing out on a great opportunity to make some easy money. Please join the program. Click here for information on how to join.

Please click here for instructions to sign up.
Temple Tidings

Outreach Committee - Joan Diamond

- **Lecture:** The Outreach Committee invites all CBY members and guests to attend an evening lecture by Rabbi Brad Bloom on the topic of Intermarriage, especially as viewed in the context of Reform Jewish history, tradition, and practice. Rabbi Bloom will discuss how Reform Judaism responded to interfaith marriage in the 20th century, exploring the questions "What have we learned since the 1920's, and what strategies does history teach us in light of the search by today's Jewish community for a positive Jewish identity?" The lecture is scheduled for Thursday, May 14, 2015 at 7:00 PM in the sanctuary and will be followed by dessert and coffee in the social hall.

- **Cooking Classes:** Southern and Jewish cooking was taught by Rita Suntup at our February Cooking Class. Highlight of the class was making a Sweet Potato Challah! A good time was had by all that attended. **Preparing for Passover** will be given by Barbara Slagowitz on Monday, March 30. Class size is limited so please notify Rita Suntup at (843) 715-2873 if you’re interested.

- **Join the Outreach Committee:** The Outreach Committee of Congregation Beth Yam is always looking for new ideas to make all of our members feel comfortable and welcomed at our events, social and religious. If you are interested in working on our Outreach Committee, please contact Joan Diamond at (843) 295-0131.

Sweet Potato Challah Cooking Class on February 17, 2015

We also made southern-style charoset.
Left to right, top row: Rose Valentine, Dianne Schweiger, Cynthia Pacharz, Lynn Orbach.
Bottom row: Robin Krumholz, Rita Suntup, Jill Harrison, Joan Oday

Membership - Pennie Meiselman and Mike Weingarten

We are pleased to welcome two new families to our congregation. Janet Gold from Bluffton (Westbury Park) is our newest resident member. Janet has previously been an affiliate member some years ago and Jim & Cheryl Niekamp from Atlanta, who have a vacation home in Shipyard, are our newest Affiliate members. This brings our total membership to 312 families.

244 resident, 2 associate and 66 affiliate members. Please make it a point to introduce yourselves when you see these new members at services or synagogue events.

If you joined Congregation Beth Yam since last March, or have served as an Ambassador to a new member, you should have received an email invitation to our annual Ambassador/New Member cocktail party scheduled for Sunday, March 15, from 4:00 PM—6:00 PM, at the synagogue. If you have not yet RSVP’d, or have not received an invitation, please contact Sharyn Brager at (843) 815-9511.

Save the date! Our annual New Member Shabbat will take place on Friday, May 1, at 7:30 PM. This is the service where we honor all those congregants who have joined us during the previous year. This year's service should be extra special because of our unprecedented growth this past year.

If you know someone who may be considering joining Beth Yam, contact Pennie Meiselman at (843) 681-5951 or Mike Weingarten at (843) 342-3386 with their names and contact information and we will follow up with them.

Membership update:
We have a total of 312 Families:
- 244 Resident Families
- 68 Affiliate & Associates

Support CBY Religious School

**every time you shop at Publix**

Just present the Publix Partners school card when you checkout with your purchases and help earn money for CBY Religious School

Get your key fob from the CBY office today!

Support CBY when you shop at Kroger

Just use your Kroger Plus Card when you shop, and a 4% rebate goes to CBY. It's that easy!
But first, you need to link your Plus Card...
See the CBY office staff for details!
Social Action Committee—Judie Aronson, Chair

Upcoming Social Action Activities:

- **March 18** - The Social Action Committee will collect money for Mazon, “A Jewish Response to Hunger,” at the Sisterhood Women’s Seder and we will continue our campaign on April 3 at the Community Seder. Last year, through your generosity, we were able to send a large donation to this worthwhile organization. Passover is a holiday where we remember those in need - please help again this year!!

- **April 18** - A Hot Topic Shabbat will be sponsored by SAC. The topic for the morning will be Parashat Shemini - Ethical Eating - the New Kosher. Janet Weingarten and a group of SAC women will lead the panel. Breakfast will be supplied by SAC.

- **Soup Kitchen** - If you are interested in helping serve at the soup kitchen on a once a month basis, please contact Lorna Bonner. The SAC now supplies the desserts for the day that we serve.

- **Family Promise** - Thank you to all those who volunteered for our February meeting with the guests of Family Promise. A special thank you to our Youth Group who worked with the guests on Saturday evening February 21. The next date for us to work at All Saints with the families is the week of April 19. Please volunteer to help by contacting Tena Graber at (843) 342-6478.

The Polls are Open!! Cast a Vote for Reform Values in Israel

As articulated in the January Tidings, the 2015 World Zionist Congress elections are vital to the future of progressive Judaism in Israel. ARZA, representing Reform Judaism, is asking every American Jew who holds the values of religious pluralism, gender equality and support of the peace process dear to stand with ARZA and the Reform Movement by voting for the ARZA slate in the upcoming elections. Your support is important and you are encouraged to do two simple things:

**Vote**: Vote for ARZA-Representing Reform Judaism at [www.reformjews4israel.org](http://www.reformjews4israel.org) between January 15 and April 30. Voting is easy and quick. Because the election itself is self-financing, the cost for voting is $10.00 for those over age 30 and $5.00 for those 30 and under.

**Spread the word**: Please encourage others to vote - family, friends and fellow congregants

The future of K’lal Yisrael is in our hands. Let us join with Reform and progressive Jews across the country and make sure that our voices are heard. If you need more information about the issues or about the election, contact Ted David at (843) 706-3541.

New procedure for entering CBY ~ Twyla Sable

Please note that as of this date, all doors will be locked at all times. The doors for Friday night Shabbat and Saturday morning services will be locked 15 minutes after services begin. This is being done to protect those who are attending services.

The following applies to committee meetings after normal business hours: All doors will be locked and a member of a committee will be responsible for admitting those who arrive after the meeting begins.

We are sorry for any inconvenience but this is for the security of all those in the building.
**Memory Matters — Lindy Lindenbaum**

When I think back over the 30 years I lived on Hilton Head, whenever I met someone new, they asked me how I spent my time on the Island, I would talk about my tennis, going to the beach, boating, shopping and exploring new restaurants. But now, when asked the same questions, my answer is “I volunteer at Memory Matters,” a non-profit facility that caters to families coping with the daily, challenging effects of Alzheimer’s and other forms of dementia. When I arrive in the morning at Memory Matters, I am greeted by the staff members who are always upbeat, warm and friendly, not only to the participants but with the volunteers as well, which I do 4 days a week. It's a great way to start the day. One thing I soon learned - I had to set aside many of my inhibitions, and I had quite a few, because during the day you will sing, dance, play ball, call out bingo, watch the old *I Love Lucy Show*, do the Hokie Pokie, play ring toss and participate in any and all scheduled activities.

I must admit that at times I forget about the blue dot on my name tag and simply become a member of the club. For the past 6 years, Memory Matters has become my second home and I have respect for every person who walks through the door. When the time comes for me to go home, I know that I leave my friends at Memory Matters in good hands, with good people. If you think you would like to volunteer along with me please give me a call.

**Surfing our Website ~ Joe Levy**

I would like to say a few words regarding the proliferation of digital equipment in our lives at CBY. Our congregation comprises a generally enlightened group of seniors who are not totally phobic where computers and other digital devices are concerned. The considerable majority of us utilize a desktop or full duty laptop computer which we use when surfing our CBY Website (and other Websites), buying things on line, communicating electronically with friends and family, and generally conducting the everyday business of life.

Many, but not necessarily all of us have graduated to the usage of a ‘smart’ cell phone, which helps us to handle email and Web usage away from home. I have always been a bit amused by the recurring ads in the monthly AARP magazine which regularly advertises a simple ‘flip phone’ for challenged seniors, complete with oversized keyboard and no Internet/email capability. There are choices to be had.

But a standard sized smart phone, of which iPhone and its many competitors are ubiquitous and widely advertised examples, is only one path to choose. The newer generation of oversized smart phones have screens the size of a large piece of toast. No longer quite so easy to tote around, but much better for handling Web site viewing. There are choices of so-called ‘tablet’ computers, with typically 5 inch or 8 inch screens, as well as more compact laptops, such as the Mac Air. There is the iPad and its competitors. Do you want a device with a detachable keyboard, or a virtual keyboard? You can get a device with Wi-Fi only, or (for about $100 more) one for which you can purchase 3-G or 4-G (third or fourth generation monthly wireless subscription service – guess which is more expensive?). If you have Wi-Fi only, you must either mooch free service at a local Starbucks or other public hot spot, or at a friend’s or relative’s home. You can, of course, buy an inexpensive router and set up a hot spot in your own home.

The choices and decisions are virtually endless sources of temptation and confusion. Our family must still make decisions to part with Ruth’s flip phone, ownership of which is totally without prestige or pride, as well as an aging and marginally competent Blackberry. A better camera, a larger screen or a more portable device, flexibility and availability of apps – all these choices must be made and made wisely. This can be either fun or burden.

No matter what choices you ultimately make, you will find more ways to view the contents of our BethYam.org website as you travel along the path of life. And never forget that the best Wi-Fi hot spot is right here in our Beth Yam building.

**New shipments are arriving everyday to the Judaica Shop**

Come in and browse Monday through Friday 1:00 PM - 3:00 PM (or by appointment)

**Sponsor an Oneg**

Bring your own special treats birthdays, anniversaries, baby naming’s, engagements, whatever strikes your fancy.

Contact Nadyne Ulicny at (843) 341-5414.
<table>
<thead>
<tr>
<th>Save the Date</th>
<th>Time</th>
<th>April Events</th>
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<tr>
<td>3</td>
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<td>No Shabbat Service</td>
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<tr>
<td>4</td>
<td>10:00 AM</td>
<td>Passover Festival Service</td>
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<td>5:00 PM</td>
<td>Sisterhood Community Seder</td>
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<tr>
<td>11</td>
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<td>11</td>
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<td>Yom HaShoah with Student Cantor Nancy Dubin &amp; the CBY Shabbat Choir</td>
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<tr>
<td>12</td>
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<td>92nd Street Y—In the News with Jeff Greenfield: Barney Frank</td>
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<td>Heritage Week</td>
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<td>Yom HaShoah - Holocaust Memorial Day</td>
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<td>Hot Topic Shabbat - Topic: “Ethical and sustainable eating - The new kosher”</td>
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<td>21</td>
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<td>92nd Street Y - David Brooks: On Character</td>
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<td>22</td>
<td>6:00 PM</td>
<td>Dine-Around at Frankie Bones</td>
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<tr>
<td>23</td>
<td>7:00 PM</td>
<td>Yom HaAtzma’ut Service</td>
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Stay Connected

You Can Now Make CBY Donations Online

Congregation Beth Yam is now accepting donations to its General Operating Fund and other special funds using the internet and your own credit cards. Yes, you may still make donations by check using the hard copy donation form below and mailing it or hand-delivering it to the office. However, the online donation method offers convenience and a safe, secure, easy way to donate with a credit card. Here’s all you need to do: Click here and follow the guide for making a donation. The guide will direct you to the Congregation Beth Yam Donation Form. If you have any questions or experience any difficulties, please contact the office at bethyam@aol.com.

I WOULD LIKE TO MAKE THE FOLLOWING DONATION:

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<tr>
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<th>Care Committee</th>
<th>Rabbi’s Discretionary</th>
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<td>Address:</td>
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<td>Flower</td>
<td>Rabbi’s Library</td>
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<td>In Honor of:</td>
<td>Backpack Buddies</td>
<td>Friends of CBY</td>
<td>Religious School</td>
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<tr>
<td>In Memory of:</td>
<td>Bellet Youth</td>
<td>Israel Events</td>
<td>Religious School Special Projects</td>
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<td>Send Card To:</td>
<td>Building Expansion</td>
<td>Landscape</td>
<td>Ritual</td>
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<td>Address:</td>
<td>Cantor</td>
<td>Music</td>
<td>Tzedakah/Social Action</td>
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<td>SEND TO:</td>
<td>Caplan Dedicated</td>
<td>Prayer Book</td>
<td>Youth Group</td>
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<tr>
<td>Congregation Beth Yam, 4501 Meeting Street, Hilton Head Island, SC 29926</td>
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The Bressler’s New Kitchen

New Appliances, Faucet/Sink, Cabinets, Granite Countertops, Glass Backsplash & More.

“Dear Jack--
We are absolutely delighted with our new kitchen! The job was particularly challenging because we live in New York and could not be on site. All of our expectations were met and exceeded. Please do not hesitate to give our contact information to anyone who wants to check you out. It would be our pleasure.”  Arnie and Monica Bressler

Group 4 Builders, LLC  843-422-6925  jack1899resnick@gmail.com
### 2014/2015 Board of Directors

<table>
<thead>
<tr>
<th>OFFICERS</th>
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<tbody>
<tr>
<td>Twyla Sable</td>
<td>President</td>
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<tr>
<td>Pennie Meiselman</td>
<td>1st Vice-President</td>
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<tr>
<td>Susan Sneider</td>
<td>2nd Vice-President</td>
</tr>
<tr>
<td>Robert Sable</td>
<td>Treasurer</td>
</tr>
<tr>
<td>Judy Bluestone</td>
<td>Recording Secretary</td>
</tr>
<tr>
<td>Elaine Lust</td>
<td>Corresponding Secretary</td>
</tr>
<tr>
<td>Michael Weingarten</td>
<td>Immediate Past President</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DIRECTORS</th>
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<tbody>
<tr>
<td>Judie Aronson</td>
<td>Nadyne Ulicny</td>
</tr>
<tr>
<td>Karen Blickstein</td>
<td>Janet Weingarten</td>
</tr>
<tr>
<td>Ed Brager</td>
<td>Melanie Wynne</td>
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<table>
<thead>
<tr>
<th>Rabbi Brad L. Bloom</th>
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<tbody>
<tr>
<td>Sisterhood President, Cathy Kite</td>
<td></td>
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<tr>
<td>Men’s Club President, Stuart Blickstein</td>
<td></td>
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</tbody>
</table>